

[CLICK HERE TO PRINT](#)



Momentum makes *Friends* with Inferno

Patrick Frater in Berlin

14 February 2005 04:00

Momentum Pictures has acquired UK and Spanish rights to *Just Friends* from up-and-coming LA-based sales and financing outfit Inferno Distribution.

The two-territory deal was negotiated and closed in Berlin by Inferno partners Jim Seibel and Bill Johnson with Momentum's head of acquisitions Lara Thompson.

New Line Cinema has acquired US rights to the romantic comedy which is currently in production. Directed by Roger Kumble (*Cruel Intentions*), it stars Ryan Reynolds as a guy unexpectedly reunited with his best friend and old high school crush who discovers that she is his one true love.

Amy Smart, Chris Klein and Anna Faris co-star. Inferno is producing the film with Infity Media, Cinerenta and Benderspink and arranged the financing in association with First Look Media.

Momentum will release *Just Friends* in the UK, with its sister company Aurum Producciones handling Spanish distribution. "*Just Friends* is a very exciting project for both Momentum and Aurum," said Momentum managing director Xavier Marchand. "This film will be a lot of fun to work on."

Meanwhile Johnson and Seibel are building an impressive lineup of pictures for foreign buyers including Richard Kelly's eagerly awaited *Southland Tales* which will star Sarah Michelle Gellar and Seann William Scott, and Victor Salva's *Peaceful Warrior* which is being produced with Sobini Films and DEJ Productions. German film fund Academy has committed \$42m to these two projects and a third which is tentatively titled *License To Steal*.